

NCMPR District 6 SUMMIT AT THE SAGUARO

Palm Springs, California

Program At a Glance

Your registration gives you access to all scheduled sessions, three breakfasts, two lunches, one dinner, and **SO MUCH FUN AND INSPIRATION!**

Tuesday, November 7th

6:00-9:00PM **Welcome Reception & Registration**

Wednesday, November 8th

8:00-9:30AM **Awards of Excellence Breakfast**

Sponsored by CLARUS

Our time to honor this year's Rising Star of the Year, Communicator of the year, and Pacesetter of the Year.

9:00-9:30AM **Keynote Speaker**

9:30-10:00AM **Speed Networking**

You'll have plenty of NCMPR friends after this engaging session.

10:00-11:15AM **Interactive Session 1**

Hear how Eastern Arizona College safely repackaged a 75-year-old two-gun-toting Gila monster to transform its brand.

11:15-11:30AM **Break**

11:30-1:00PM **Lunch and Live "Can You Make it Pretty?" Podcast**

Podcast Host, Stephanie Reyna, will join a fellow District 6 member to answer the question, "What's DEI got to do with branding?"

1:15-2:30PM **Interactive Session 2**

Learn how you can get everyone in your organization on the same page with your brand. **Yes, it's possible!**

2:30-3:00PM **Personal Branding and LinkedIn**

Hear how you can level up your personal branding (and your LinkedIn profile too).

3:00-5:00PM **Free Time**

5:00-6:00PM **Medallion Awards Cocktail Hour**

6:00-8:00PM **Medallion Awards Dinner**

Time to celebrate all our accomplishments and find out who's taking home the bronze, silver and **GOLD!**

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Thursday, November 9th

- 8:00-9:00AM Best of Medallions Breakfast**
We'll dive deep into some of the best entries from this year's Medallion Awards and take home some inspiration.
- 9:00-10:15AM Interactive Session 3**
Artificial Intelligence = hours back in your day!
We'll find out how.
- 10:15-11:15AM Exhibitor Hour**
- 11:15-12:30PM Interactive Session 4**
Learn effective strategies for mastering student focus groups.
- 12:30-2:15PM Poolside BBQ**
Sponsored by GradComm
- 2:30-3:45PM Interactive Session 5**
Crisis communications don't have to be ugly! Learn how crisis comms can strengthen your brand.
- 3:45PM Free Time & Dinner on Your Own**
Enjoy some time in beautiful Palm Springs!

Friday, November 10th

- 8:00-9:00AM Breakfast and Swag Swap**
Let's see what swag you've got! Take home (literally) more inspiration from your fellow members.
- 9:00-10:00AM Roundtables**
- 10:00-11:15AM Interactive Session 6**
Learn how Orange Coast College nailed their anniversary celebration branding.
- 11:15-11:30AM Break**
- 11:30-12:00PM Closing Activity**

*Schedule subject to change (but likely not much).

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